PTO/88/08A (08-03)
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet

Application Number 10/016,988 Filing Data 12/14/2001 First Named Inventor MATZ				
Application Number	10/016,988			
First Named Inventor	MATZ			
Art Unit	2611			
Examiner Name	Unknown			
Attorney Docket Number	BS01371			

Exempler	Otta	Cocument Number	U. S. PAJEN	T DOCUMENTS	
Inttials*	City No.	Number-IOnd Code ^{3 P hours}	Publication Date MM-00-YYYY	Name of Patentoe or Applicant of Ched Document	Peges, Columns, Lines, When Relevant Passages or Relevan Figures Appear
AK		^{U8-} 5,948,061	9/7/1999	Merriman et al.	
AK		^{U8-} 5,794,210	8/11/1998	Goldhaber et al.	
AK		US- 5,724,521	3-1998	Dedrick	
AK		^{US-} 5,892,538	4-1999	Logan	-
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AK		^{US-} 6,282,713	8-2001	Kitsukawa	
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Examiner	Citie	Foreign Patent Document	ON PATENT DOC	UMENTS.		_
Initia is*	No.	Total Police	Publication	Name of Patentee or	Pages, Columns, Lines.	\top
	Country Code ² Thumber ⁶ "IOnd Code ² (F fercess)	#M-00-3334	Applicant of Cited Document	Where Relevant Passages Or Relevant Figures Appear	1	
AK		WO 99 52285A	10/14/1999			┢
AK		WO 99 04561A	1/28/1999	 	 	┢
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AK		EP 0 424 648A	2/2/1991			┝
AK		EP 1162840 A2	12-2001	Wilson		┝
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П	Signature	/Andrew Koenig/	Date	0010010000
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Substitute for form 1449/PTO

Application Number

Application Number Filing Date 12/14/2001 INFORMATION DISCLOSURE First Named Inventor MATZ STATEMENT BY APPLICANT Art Unit 2811 (Use se many cheets as necessary) **Examiner Name** Unknown Sheet of 8 Attorney Docket Number | BS01371

Commission		7	U. S. PATEN	TOCUMENTS	
Examiner Initiatis*	No.	Document Number Number-IQnd Code ^{2 (Family)}	Publication Date MM-DD-YYYY	Name of Palantee or Applicant of Clied Document	Pages, Columns, Lines, Where Relevent Passages or Refevent Figures Appear
AK		^{U8-} 6,252,586	6/26/2001	Freeman	
ÄK		^{UB-} 5,681,518	8/1997	Carles	
AK		UB- 5,774,170	6-1998	Hite	
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AK		US- 6,029,045	1-2001	Alexander	
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Under the Progressis Reduction Act of 1986, no persone are required to respond to a collection of information unless it contains a void OMB control number. Complete If Known Substitute for form 1448/PTO Application Number 10/016,988 Fling Date 12/14/2001 INFORMATION DISCLOSURE First Named Inventor MATZ STATEMENT BY APPLICANT Art Unil 2811 (Use as many sheets os necessary) Exeminer Name Unknown Sheet Attorney Docket Number | BS01371

Examiner	City.		U. S. PATEN	T DOCUMENTS	
tritlato	City No.1	Document Number Number-Kind Code ^{2 of Amount}	Publication Date MM-DD-YYYY	Namo of Patentee or Applicant of Clied Cocument	Pages, Columns, Lines, When Relevant Passages or Relevan Figures Appear
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AK		^{US-} 8,314,568	11-2001	Ochlai	
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AK		US-2002/0143647	10-2002	Headings	
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Substitute for form	1448APTO		Complete if Known		
INICODIA	TON DIG		Application Number	10/016,988	
		CLOSURE	Filing Date	12/14/2001	
STATEME	NT BY A	PPLICANT	First Named Inventor	MATZ	
			Group Art Unit	2611	
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	City Mo.		Name of Patentina or Applicant	Date of Publication of	Pages, Columns, Lines, Where Retevent				
trittals *	WO.	Humber Kind Code ² (# known)	of Clad Document	Cited Document MIA-CO-YYYY	Pensages or Relevent Pourse Appear				
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Examiner Signature	/Andrew Koenig/	Date Considered	06/25/2006

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Under the Paperwork Paduction Act of 1995, no persons are required to respond to a collection of intermedian united it contains a valid ONB control number. **Substitute for form 1449A/PTO** Complete If Known Application Number 10/016,988 INFORMATION DISCLOSURE Filing Date December 14, 2001 STATEMENT BY APPLICANT First Named Inventor MATZ Group Art Unit 2611 (use as many sheets as necessary) Examiner Name Sheet 8 01 0 Attorney Dodget Number BS01371 U.S. PATENT DOCUMENTS U.S. Perant Document Name of Patentias or Applicant of Cital Document Pages, Columns, Linus, Where Referred Passages or Referent Figures Appear Exactines Intellate Kind Code Check Document
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initiate	No.	Offic Number ⁴	Kind Code ⁸ (#known)	or Applicant of Cited Document	Cited Document	Where Relevant Passages or Relevant Figures Appear	Ta
AK		EP 1162	840 A2	Wilson et al.	12-2001		

Examiner /Andrew Koenig/	Date Considered	06/25/2006
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Substitute for form 1	449A/PTO		Complete If Known			
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Application Number	10/016,988			
		Filing Date	December 21, 2001			
STATEME	NT BY A	PPLICANT	First Named Inventor	MATZ		
			Group Art Unit	2611		
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	,	OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Examinar Initiats*	Cite No.1	include name of the author (in CAPITAL LETTERS), title of the article (whan appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	Tª
AK		PCT Publication No. WO 94/17609 (Kiefl et al., 08-04-1894)	
AK		CAULEY, LESUE, "Microsoft, Baby Ball Form Video Albance," The Wall Street Journal, September 28, 1894.	
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AK		International Search Report for PCT A/S02/40070 A1	<u> </u>

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¹ Unique citation designation number. 2 Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1448APTO	Con	npiete if Known	
	Application Number	10/018,888	
INFORMATION DISCLOSURE	Filing Date	12/14/2001	
	First Named Inventor	MATZ	
STATEMENT BY APPLICANT	Group Art Unit	2611	
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		NON PATENT LITERATURE DOCUMENTS	
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AK		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com_ogl/print/print.cgi?urf=http://devices/ report_interactive.htm, (11/16/01)pp.1-2.	
AK		"Liberate Technologies – Solutions," Digital Cable Two-Way, www.solutions.liberate.com/architecture/dc2.html, (11/16/01) p. 1 of 1.	T
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AK		"Liberate Technologies - Sciutions," Liberate Connect Suite, www.solutions.iiberate.com./products/connect suite.html, (11/16/01) pp. 1-2.	T
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AK		"Liberate Technologies - Solutions," Liberate Mediacast Server ¹¹ , www.solutions.liberate.com/products/mediacast_server.html, (11/16/04) pp. 1-2	T
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Signature .	/Andrew Koenig/	Considered	06/25/2006
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^{*}EXAMPLES: Initial if relevance considered, whether or not claston is in conformance with MPEP 609. Draw line through claston if not in conformation and not considered, broken copy of this form with next communication to applicant.

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¹ Unique distion designation number. ² Applicant la bi place a check tout here il English language Translation is attached.

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of 5 Sheet

	Complete if Known	1
Application Number	10/016,988	
Filing Date	December 14, 2001	
First Named Inventor	Matz	
Group Art Unit	2611	
Examiner Name	Unassigned	
Attorney Docket Number	BS01371	

		U.S. Patent Document	U.S. PATENT DOCU!	Date of Publication of	Peges, Columns, Lines, Where Relevan
Examiner Initials	Cite No.	Number Kind Code ²	Name of Patentee or Applicant of Cited Document	Cited Document	Passages or Relevant Figures Appear
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Application Number 10/016,988 Filing Date December 14, 2001 First Named Inventor Matz 2611 **Group Art Unit** Unassigned **Examiner Name**

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of 5 Attorney Docket Number BS01371 Sheet 2

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reminer Initials	Cite No.	Number Kind Code ² (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Unes, Where Relevar Passages or Relevant Figures Appear
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Signature	/Andrew Roenig/	Considered	. 06/25/2006

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Sheet 5 of 5

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Application Number	10/016,988				
Filing Date	December 14, 2001				
First Named Inventor	Matz				
Group Art Unit	2611				
Examiner Name	Unassigned				
Attorney Docket Number	BS01371				

		OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS			
Examiner Cite		Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
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Application Number 10/016,988

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 1

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Application Number	10/016,988
Filing Date	Dec. 14, 2001
First Named Inventor	Matz
Group Art Unit	2611
Examiner Name	Unknown
Attorney Doctor Number	BS01371

			U.S. PATENT DOCUM	IENTS	
Examiner Cite Ma.		U.S. Petert Document	Name of Patentes or Applicant		_
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			CLOSURE	Filing Date	Dec. 14, 2001	
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				Group Art Unit	2611	
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Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T'
	Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	
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Application Number 10/016,988 Films Date Dac. 14, 2001 First Named Inventor Matz **Group Art Unit** 2811 Unknown Examiner Name **Attorney Docket Number** BS01371

			U.S. PATENT DOCUMEN	NTS .	
Examiner C	Cito -	U.S. Patent Document		Date of Publication of Chad	
Initials *	No.1	Number (if known)	Name of Patentee or Applicant of Cited Document	Cocument MA-DD-YYYY	Pages, Coherns, Lines, Whom Referent Passages or Referer Figures Appear
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OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS					
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FORMATION DISCLOSURE
STATEMENT BY APPLICANT

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Application Number 10/016,988

Filing Date December 14, 2001

First Named Inventor MATZ, William R., et al.

Group Art Unit Unassigned

Examiner Name Unassigned

Atterney Docket Number 36968-265390

(use as many sheets as necessary)

Sheet 1 of 2

				U.S. PATENT DOCUM	MENTS	
Examiner Initials	Cite No.	Number Kind (if known)	Code ²	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-OD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
- AK		6,314,577	81	POCOCK, Michael H.	November 6, 2001	
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				CLOSURE	Filing Date	December 14, 2001		
	STATEMENT BY APPLICANT				First Named Inventor	MATZ, William R., et al.		
					Group Art Unit	Unassigned		
		(use as many sh	neets es	necessary)	Examiner Name	Unassigned		
abla	Sheet	2	of	2	Attorney Docket Number	36968-265390		

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
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AK		*Nielsen Media Research – Who We Are & What We Do,* www.nielsenmedia.com/whoweare.html, (10/11/01) pp. 1-4.	

Examiner /Andrew Koenig/	Date Considered	06/25/2006	
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¹ Unique citation designation number. 2 Applicant is to place a check mark here if English language Translation is attached.

FORM 1449* INFORMATION DISCLOSURE STATEMENT	Docket Number: 60027.0291US01/BS01371	Application Number: 10/016,988	
IN AN APPLICATION	Appliçant: Matz et al.		
JAH 2 9 2004 (Use several sheets if necessary)	Filing Date: December 14, 2001	Group Art Unit: 2611	

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EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS		DATE OPRIATE
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	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANS	LATION
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